

Redfish Emerging Markets, LLC
Helping Good Investors Make Better Decisions

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FOR IMMEDIATE RELEASE

**Real Estate Market Reference:
Expanded, Updated, Improved**

Bozeman, MT, August 12, 2008 - Redfish Emerging Markets, LLC, a Bozeman based real estate market research company specializing in helping investors identify and track emerging or recovering real estate markets around the country, announced this morning a very aggressive update of their Real Estate Market Reference.

CEO Mark McGlothlin, MD noted during an interview this morning -

“When we sat back and looked at the Reference in late June and July, we were quite pleased with the result, but quickly realized it could be better. Here’s the angle - when we look at markets considering a data category, say total nonfarm employment growth for example, we like (here on the Redfish Team) to see the best markets in the list, and the worst.

After thinking through the process, speaking with investors, analysts, consultants, our board, fishing buddies, waiters at restaurants, people at the grocery store, etc., we’ve expanded the Reference, in fact, almost doubled the Reference over the past few weeks. The Reference will now include market by market rankings in 151 categories, and will include the best and worst (or the highest and lowest ranking) markets in every data category.

Yes, it’s a lot of information, but for the investor who really wants to dig down and find markets with solid fundamentals that are performing today, it’s indispensable.

And yes, the newest market rankings for multifamily and single family markets are included, as well as the rankings for each subscore category.”

Respecting the challenging economic times facing the nation, the price for a single issue or subscription to the Real Estate Market Reference product will not be increased at this time. Further information about The Reference, its contents, its utility, and a sample are available on the company’s website at www.RedfishEmergingMarkets.com.

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If you’d like more information about this topic, or to schedule an interview with or presentation by McGlothlin and the Redfish Emerging Markets team, please call Jess at 406.451.1655 or email Jess at media@redfishemergingmarkets.com.