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FOR IMMEDIATE RELEASE

The Real Estate Market Reference **Real Estate Market-by-Market Rankings** **in 80 Different Data Categories**

Bozeman, MT, July 6, 2008 – Redfish Emerging Markets, LLC, an innovative real estate market research company specializing in helping investors identify and track emerging or recovering real estate markets around the country, has announced today the release of a new resource for real estate professionals and investors – The Real Estate Market Reference.

Redfish’s Real Estate Market Reference addresses one of the key concerns of real estate professionals and investors around the country – how to identify specific real estate markets in the nation that are demonstrating signs of resiliency and even recovery in these trouble times for real estate.

Redfish Emerging Markets’ CEO and co-founder Mark McGlothlin, MD noted in a recent meeting with Montana based investors, “ Much of the nation is facing very difficult times as a dramatic market correction is underway in single family housing; there are few areas that have been spared. There are, however, specific markets around the country that are performing very well for multifamily investors, and there are even markets where single family housing is priced rationally, holding its value or eking out a little appreciation, with a reasonable inventory of homes on the market for sale. Our Real Estate Market Reference will help thoughtful and cautious investors look at the hard facts to assess the health and performance of a market they’re considering for deployment of an investment. These days you simply have to see the hard, cold data to make a rational decision.”

McGlothlin went on to state “there is not another real estate data reference at anywhere near this price point available on the market today. We have significant plans to expand the next issue of The Reference when published in October.” He went on to detail what information is included in The Reference, specifically noting the inclusion of the team’s proprietary rankings for the top emerging or recovering real estate markets in the country.

The Redfish Emerging Markets’ website has extensive information posted about The Real Estate Market Reference, its contents, how to order, and a sample of the document is provided.

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If you’d like more information about this topic, or to schedule an interview with or presentation by McGlothlin and the Redfish Emerging Markets team, please call Jess at 406.451.1655 or email Jess at media@redfishemergingmarkets.com.