

Redfish Emerging Markets, LLC
Helping Good Investors Make Better Decisions

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FOR IMMEDIATE RELEASE

The Emerging Market Report
The Only Monthly Newsletter Available Covering Multifamily
and Single Family Emerging Real Estate Markets

Bozeman, MT, July 1, 2008 – Redfish Emerging Markets, LLC, a Bozeman based real estate market research company specializing in helping investors identify and track emerging or recovering real estate markets around the country, has announced a major redesign and expansion of their newsletter.

CEO Mark McGlothlin, MD offered this explanation – “From the day we published our first emerging market newsletters for multifamily investors and single family investors this past spring, we’ve have request after request to combine the two resources into a single publication. Many real estate professionals and investors have interests in both multifamily and single family residential real estate, though in most markets the two different asset classes move through the real estate market cycle on very different tracks and timelines. This makes it a real challenge for investors to keep track of what’s happening in many different markets around the country.

After researching in detail how we could combine our two newsletters into a single, more comprehensive, and more useful product – the idea for **The Emerging Market Report** was conceived.

We’ve taken the very best of each newsletter and combined it into the expanded and enriched report.”

Monthly features in The Emerging Market Report will include a lead article delving into a critical multifamily topic, a review of the strongest multifamily emerging markets in the country, and a report detailing an interview with brokers in a key emerging market to provide an “on the ground” viewpoint of key market features. Three additional features paralleling these topics will be provided for single family real estate. The newsletter will also feature market by market rankings according to job growth and unemployment, a detailed look at a topic or category from the Redfish database that is of particular current interest or pertinence, as well as columns dealing with current economic or money news topics, resource reviews, book reviews, and an “In Your Corner” feature highlighting skill or information to improve work and home life. Two additional features will be a Letters to the Editor column, and a column highlighting What’s New at Redfish.

Subscription information is available on the company’s website at www.RedfishEmergingMarkets.com; a special discounted offer for new subscribers will be available for the month of July.

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If you’d like more information about this topic, or to schedule an interview with or presentation by McGlothlin and the Redfish Emerging Markets team, please call Jess at 406.451.1655 or email Jess at media@redfishemergingmarkets.com.